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JACC Leadership Page: Social Media and Cardiology

In the recent *Journal of the American College of Cardiology* (JACC), ACC Immediate-Past President Mary Norine Walsh, MD, FACC, writes about the importance of social media in cardiology. Twitter in particular is emerging as a key tool in disseminating health information and many in the cardiovascular field regularly use the platform to share ideas and information and also discuss current trends and issues. “Social media as a form of communication in health care is here to stay,” Walsh writes. “Whether you are an active participant or in a 'listening only' mode, engagement with patients, other clinicians, scientific conferences, and professional journals will increasingly occur via social media.” [Read more.](#)

**Are You Reading Cardiology?**

Your ACC member publication, Cardiology, outlines relevant and timely topics for cardiovascular professionals each month. Easy to [read online](#) or in print, Cardiology is your not-to-miss source for clinical, professional and policy news. Engaging images, articles, scientific journal highlights, member profiles, expert commentary, and more are combined in a comprehensive round-up of news and resources for the entire cardiovascular community. Watch for a survey from Kantar Research this spring intended to gauge awareness and use of this publication among cardiovascular professionals. Catch up on the latest issue and browse archives at [ACC.org/Cardiology](#).

JACC Leadership Page: Tackling the Quadruple Aim

“A robust, diverse, and healthy workforce is key to achieving the College’s new vision of a world where innovation and knowledge optimize cardiovascular care and outcomes,” writes C. Michael Valentine, MD, FACC, ACC president. The importance of incorporating professional wellbeing into ongoing discussions about improved outcomes and cost savings. “Like most things, there is a need to grow and adapt over time,” he writes. “Although the focus on better outcomes, improved care, and lower costs is still fundamental, increasing administrative, regulatory, and professional burdens are leading to clinician burnout and running counter to the goals of the triple aim.

This has led to a call for a fourth aim addressing professional well-being.” Valentine highlights the many things the College is already doing to address the “Quadruple Aim,” including helping members navigate new federal reporting and payment requirements; finding ways to increase diversity and inclusion in the workforce; exploring innovative ways to relieve administrative and
maintenance of certification burdens; and more. The Quadruple Aim is a key element of the College's strategic priorities and next Strategic Plan. “For the majority of physicians, we practice medicine because of our passion for improving and saving the lives of patients,” he writes. “We can and must take care of ourselves to best take care of those we took an oath to serve.” Read more.

Advocacy

ACC Releases New Alternative Payment Model Framework on ACC.org

The continued shift toward a value-focused health system is driving more clinicians toward participation in alternative payment models (APMs), but knowing how and when to participate in an APM can pose significant challenges. ACC’s newly launched APM Framework is the College’s answer for members navigating the APM landscape. The APM Framework guides members through their consideration of the most critical implications of APM participation. The Framework is composed of closed-ended questions introducing areas of focus within four categories – Organizational Readiness, Clinical Practice Transformation, Reporting and Analytics and Financial Risk. Within these categories, individuals can self-select criteria applicable to their specific practice environment to determine readiness for APM participation. “Helping ACC members understand and successfully participate in APMs is a strategic priority of the College,” said APM Workgroup Chair Paul N. Casale, MD, MPH, FACC. “We heard from members about a desire for information to aid in their understanding of APMs. They asked us to help them identify the capabilities needed to be successful in an APM – and the APM Framework is the answer.” Learn more about APMs and determine whether your practice is ready for participation at ACC.org/APM.

ACC Archived Webinars

Did you know that you can find archived webinars from throughout the years from the ACC on ACC.org? As a member, you have access to this wealth of information at www.acc.org/WebinarsOndemand. Questions? Contact ACC’s Resource Center at Phone: 202-375-6000, ext. 5603 or 800-253-4636, ext. 5603 or resource@acc.org

JACC Editions in Spanish, Portuguese and Mandarin

JACC is launching three new translated online editions this year in Spanish, Portuguese and Mandarin. Each of the translated editions are led by regional editors-in-chief and editorial boards and will feature translated JACC manuscripts selected for their relevance to each local community. Six issues of each edition will be published online annually and will include unique commentary by regional contributors. The articles will be available in PDF format, free to download or print. More information about the three editions can be found at JACC.org/International. The Spanish edition is the first to launch, with article PDFs, editor-in-chief bios and a list of editorial board members available at JACC.org/Spanish. The first issue of the Spanish edition is also available at http://jacc.elsevier.es/.
LEGISLATIVE CONFERENCE

TRAVEL AWARDS

FIT, CVT & EARLY CAREER PHYSICIANS

Fellows in Training:
The ACC has made a select number of travel awards available to cover expenses for fellows in training (FITs) to travel to ACC’s 2018 Legislative Conference in Washington, DC. The award provides funding for travel, lodging and other expenses to and from the Conference held September 30th- October 2nd, 2018.

Eligibility: All current FIT members are eligible to apply. Award recipients will need to receive confirmation that they are able to attend the conference from their training program director. No more than one award will be granted from any single training program.

The recipients of this award are expected to attend all sessions of the Legislative Conference and visit the Hill to meet with their assigned Representatives. Recipients of this award are also expected to write a short article on their experiences at the Legislative conference and how they will use this award and experience for furthering advocacy efforts in their chapter.

The Award: Travel expenses will be reimbursed for travel, lodging and other expenses up to $1,000 for travel to and from ACC’s 2018 Legislative Conference in Washington, DC, September 30th- October 2nd, 2018.

The application period for this award ends on June 25, 2018. Click here to apply.

Early Career Physicians:
The ACC has made a select number of travel awards available to cover expenses for Early Career members to travel to ACC’s 2018 Legislative Conference in Washington, DC. The award provides funding for travel, lodging and other expenses to and from the Conference held September 30th- October 2nd, 2018.

Eligibility: All current Early Career members are eligible to apply. Award recipients may not have received a legislative travel award in the past year.

The recipients of this award are expected to attend all sessions of the Legislative Conference and visit the Hill to meet with their assigned Representatives. Recipients of this award are also expected to write a short article on their experiences at the Legislative conference and how they will use this award and experience for furthering advocacy efforts in their chapter. The best write up will be published in the ACC Early Career Webpage.

The Award: Travel expenses will be reimbursed for travel, lodging and other expenses up to $1,000 for travel to and from ACC’s 2018 Legislative Conference in Washington, DC September 30th- October 2nd, 2018.

The application period for this award ends on June 25, 2018. Click here to apply.
Hello my fellow CVT members!

My name is Jolin Honas, your incoming CVT liaison. I have been a cardiac nurse practitioner for eight years. I have always had a passion for cardiology and am excited to be able to represent you at both the state and national level.

I recently attended ACC.18 in Orlando, Florida and it was a great reminder how amazing the American College of Cardiology is. The college focuses on team based care and integrates the CVT community into every aspect. Not only does the event have separate CVT tracks for learning but there are pharmacy poster sessions, hands on learning stations, and networking opportunities. This year was the first year that the State liaisons were invited to sit with the state governors for their annual meeting. This momentous occasion solidified our place at table as we were able to discuss meaningful changes that would impact the CV team.

The ACC’s focus this year is on tackling the quadruple aim; which includes increasing diversity and inclusion as well focusing on provider well-being. This is a good reminder for us all to make ourselves a priority! If you would like to know more visit ACC.org/diversity.

Speaking of priority, make your education a priority! We look forward to seeing you at the 2018 CVT symposium dated September 22nd.

CVT executive council:

The American College of College set forth a goal for each state to create an executive council. This council, made up of CVT members, will broaden our reach and strengthen our membership. The Colorado chapter established our council this year and we will be focusing on advocacy, education, recruitment, and leadership. If you are interested in participating please let us know.

I would like to introduce our inaugural team:

Heather Mazzola- Outgoing CVT state Liaison. Works at UC Memorial as a cardiac nurse practitioner who specializes in heart failure.

Jolin Honas- Incoming CVT state Liaison. Works for Centura Health as a Cardiac Nurse Practitioner.


Toby Trujilio- Pharmacist at UC health who specializes in cardiovascular medicine. Toby is leading our advocacy section.

Karen Ream- PA at University. Has a passion for cardiology. Recruitment and retention leader.
Courtney Shakowski - Pharmacist at university who specializes in cardiac medicine. Newsletter.

Alyssa Douville - Pharmacist in the ICU at memorial hospital. Newsletter.

Deborah Sasso - RN. Newsletter.

UPCOMING EVENTS

SEP

22nd SAVE THE DATE - CO ACC CARDIOVASCULAR TEAM SYMPOSIUM
Location: JW Marriott - Cherry Creek | 150 Clayton Ln, Denver, CO 80206 | Time: 7:15AM - 5PM
Register by CLICKING HERE!

OCT

25th-27th SAVE THE DATE - MAUI CARDIOVASULAR SYMPOSIUM
Stay tuned by CLICKING HERE!

DEC

13th-15th 2018 COLORADO HEART FAILURE SUMMIT
Location: The Broadmoor | 1 Lake Avenue, Colorado Springs, CO 80906
Book Your Room by CLICKING HERE! Sponsorship Levels CLICK HERE Register HERE
2018 ACC Nurse Appreciation Month Campaign

As you may know, the ACC has recognized CV Nurses during the month of May since 2011. Detailed below is information regarding the 2018 ACC Nurse Appreciation Month Campaign.

As ACC Leaders, we hope you will:

• Encourage your nonmember nurse colleagues to join the ACC in May and save 40% off their first year’s membership dues – either as a CV Team Member or AACC (if they qualify).

• Support your colleague’s advancement to AACC by offering to write letters of recommendation (if you are a current AACC or FACC).

• Take advantage of the 15% off discount on ACC Education Products and Programs during May.

Ads for this year’s campaign are available for viewing here.

Note that this year, we’re focusing on AACC advancement instead of CV Team recruitment. As a reminder, there is no longer a 2-year waiting period for advancement to AACC. May 2, 2018

ACC.org webpages for Nurse Appreciation Month 2018:

• Our Marketing, Design and Website Staff Teams have created webpages for the four (4) main target audiences – to support this campaign:


• Recognition of Current AACCs: http://www.acc.org/membership/become-a-member/features/promo/aacc/aacc-nurse-appreciation

Email Communications (PDF attachments):

- **Emails to CV Team Members and Prospects:** Attached are emails that went to current CV Team Members and AACCs, as well as prospective members. Each of these emails link to one of the aforementioned webpages.

- **Board of Governors:** Since most CV Team Members join through the ACC Chapters, the Board of Governors Chair and Chair-elect (Drs. Andy Miller and Akshay K. Khandelwal) will send messages throughout the month – encouraging BOG Members to recruit nurses to join as AACCs or CV Team members.

List purchases for the 2018 campaign:

**This year, we've purchased a number of mailing lists including:**

- American Association of Critical Care Nurses (AACN) Journal Ad
- SK&A List Rental – Email List of over 14K nurses
- Internal ACC List of Nonmember Nurses – Over 20K nurses

**IMPORTANT NOTE:** The ACC runs similar recognition campaigns for other CV Team Member Segments including:

- October – Physician Assistants Appreciation Month (Coincides with AAPA’s Physician Assistants Appreciation Week.)
- October – Pharmacists Appreciation Month (Coincides with APhA’s Appreciation Week.)
- February – Cardiac Rehabilitation Appreciation Month (Coincides with AACVPR’s Appreciation Week.)
- February – CV Technologists Appreciation Month ((Coincides with Alliance of Cardiovascular Professionals’ ACVP’s Appreciation Week.)

**Kelli C. Bohannon**

ACC Member Strategy Department | kbohanno@acc.org | 202.375.6635
Congratulations to the new AACC and FACC 2018

Robert Kiser MD, FACC
Jane Nydam MD, FACC
Dominik Wiktor MD, FACC
Harshal Patil MBBS, FACC
Ajay Yadlapati MD, FACC
Jake Chanin MD, FACC

A Letter of Thanks from Dr. Minakshi Biswas

I wanted to reach out to thank you for the truly amazing opportunity to participate in last week’s 3T program. It was a remarkable experience to be among some of the giants in the field, to learn from master clinician educators, and to be the recipients of incredible mentorship from both Dr. Eagle and Dr. O’Gara, but also from the 3T program leadership including Drs. Cullen, Alpert, Sinha, and Tam.

As a result of the intimate nature of the program, we had the opportunity to spend time and engage with many accomplished cardiologists to learn not only about various aspects of their experiences and respective fields, but also to learn ways in which to get involved in our own communities, how to be proficient mentees, the importance of mentorship, and the art of presentations, feedback, and teamwork. All that said, one of the most valuable facets was the ability to get to know our co-fellows and faculty - relationships and a community that I hope to continue to build as I move forward.

Thank you again so much for the opportunity to represent the Colorado ACC chapter and to be a part of such a unique program!

With regards,

Minakshi Biswas, MD
Fellow in Cardiovascular Medicine
University of Colorado

Erin McGuinn MD, Minakshi Biswas MD and Kundai Tanganyika MD represented us in Orlando during ACC’18 Jeopardy.